

## MAY-JUNE 2018

The Michael Culture Association is a trans sectorial European network devoted to European digital cultural heritage valorisation.

It gathers a strong network of more than 100 public and private organizations from all over Europe.



### EUROPEAN YEAR OF CULTURAL HERITAGE - 2018

The European Year of Cultural Heritage is now ongoing until December 2018. The list of events and activities around Europe and all the relevant informations are accessible on the EYCH2018 website. Access to EYCH2018 infos (<https://europa.eu/cultural-heritage/>)



### European Union Prize for Cultural Heritage/ Europa Nostra Awards 2018

In total 29 winners from 17 countries were selected from 160 applications, submitted by organisations and individuals from 31 countries across Europe. The prize goes to projects in Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Italy, Netherlands, Portugal, Serbia, Slovenia and Spain. Read the press release (<http://www.europanostra.org/eu-prize-cultural-heritage-europa-nostra-awards-2018-29-winners-17-countries-announced/>)

**Citizens** from around Europe and the rest of the world can now vote online (<http://vote.europanostra.org/>) , **by 10.06.2018, for the Public Choice Award** and mobilise support for the winning achievement(s) from their own or another European country.

On May 25, results of the Creative Europe call dedicated to the European Year of Cultural Heritage were published. Among the 77 applications submitted, 29 projects were selected. List of selected projects and statistics ([http://eacea.ec.europa.eu/creative-europe/selection-results/support-for-cooperation-projects-related-european-year-cultural-heritage-2018-eacea-call-352017\\_en](http://eacea.ec.europa.eu/creative-europe/selection-results/support-for-cooperation-projects-related-european-year-cultural-heritage-2018-eacea-call-352017_en))



## **REUROPEAN CULTURAL HERITAGE SUMMIT 2018: Sharing Heritage - Sharing Values, Berlin, 18-24 June**

### **The Summit...**

One of the key public events of the EYCH, is co-hosted by Europa Nostra, the Stiftung Preußischer Kulturbesitz (Prussian Cultural Heritage Foundation, SPK) and the German Cultural Heritage Committee (DNK), acting as national coordinator of the EYCH in Germany. It will engage and mobilise a wide range of stakeholders, public and private, for an ambitious European Cultural Heritage Agenda. More Information (<http://european-cultural-heritage-summit.eu/>)

### **...Focus on 4 events**

#### **Conference "Cultural heritage communities and audiences in today's digital environment" - 19.06.2018**

##### **Museum der Kommunikation Berlin**

Conference dedicated to digital technologies and cultural heritage, exploring accessing cultural heritage through digital infrastructures - Digital competencies for museum professionals - Digital Exhibitions. **Co-organized by** Institut für Museumsforschung Staatliche Museen zu Berlin – Preußischer Kulturbesitz (IfM), Istituto Beni Culturali della Regione Emilia-Romagna, Musa Project, Michael Culture Association and Museum der Kommunikation Berlin under the umbrella of NEMO. **Event is free but registration is required.**

More information and agenda. (<http://european-cultural-heritage-summit.eu/events/cultural-heritage-communities-and-audiences-in-todays-digital-environment?card=7513>)

Registration via the Summit website is closed.

Register from 1st June to 10th June via the NEMO website (<http://european-cultural-heritage-summit.eu/>)

heritage-summit.eu/events/cultural-heritage-communities-and-audiences-in-todays-digital-environment?card=7513) (registration are accepted according to the number of available places).

### **NEMO invites to a dance at the museum!: A Museum Night Out - Dance at the Museum**

**19.06.2018 from 19:30, Museum der Kommunikation Berlin,** (Registration to the event is required)

Come and dance the night away with the Network of European Museum Organisations (NEMO) and its partners the German Museums Association, the Finnish Museums Association and the European Museum Academy.

More information and registration (<http://www.ne-mo.org/our-actions/nemo-events/dance-at-the-museum.html>)

### **Conference “Visions for Cultural Heritage and digital platforms”**

**21.06.2017, Institut fuer Museumsforschung, SMB**

The conference presents platforms for digital cultural heritage on European, national and regional level, followed by a view into factual data and cooperation platforms. **Co-organized by** Institut für Museumsforschung – Staatliche Museen zu Berlin – Preußischer Kulturbesitz & Forschungs- und Kompetenzzentrum Digitalisierung Berlin (digiS) & Europeana Foundation  
Information and registration (<http://european-cultural-heritage-summit.eu/veranstaltungen/konferenz-der-blick-auf-das-kulturelle-erbe-und-digitale-plattformen?card=9758>)

### **Panel debate “Creating shared heritage in the Live performance with audiences of today and tomorrow” 21/06/2018, 11:00 – 13:00**

**Schumannstraße 13a, 10117 Berlin**

A closer look at the shared heritage in performing arts and music and their role in creating an intangible heritage of the future. **Co-organized by** Pearle\* – Live Performance Europe, Deutscher Bühnenverein, Tanzfonds Erbe and the European Music Council. More information and registration

(<https://form.jotforme.com/Pearleurope/event-registration-culturalheritage>)



## **The Creative Museum / The Making Museum projects**

After three years of partnership and collective learning, the Creative Museum project came to an end, launching the Making Museum project, whose objective is to disseminate and enhance the outputs of the first action. Moving from the Analysis of Best Practices and the Recommendations for increasing creativity in museums, the final documents focus on three key areas: 'Connecting to Communities', 'Spaces for yes' and 'Strategies for Success'.

The Creative Museum Toolkit is the result of The Creative Museum project and presents a collection of innovative and creative museum practices which add value in the three key areas.

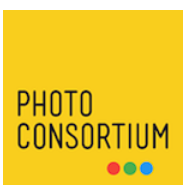
The Toolkit aims to be an inspiration for all museum professionals to be curious and implement creative and innovative practices in their institutions. More information on the project. (<http://creative-museum.net>)

Here you can download the first part of the toolkit: Connecting to Communities (<http://creative-museum.net/toolkits/#connecting>)



## **CARARE: Archaeology and Architecture in Europeana, 20th June, Lund, Sweden.**

CARARE's annual workshop is being hosted by the University of Lund alongside the Centre for Digital Heritage's 2018 conference. The workshop has a varied and interesting programme with European speakers. **Full programme & registration.** (<http://www.carare.eu/events/archaeology-architecture-europeana/>)



## **Photoconsortium: Digital Cultural Heritage as a lab for fostering win-win collaboration between the public and the private sector", 12.06.2018 Barcelona.**

The conference hosted by Generalitat de Catalunya-GENCAT aims to foster collaboration between public and private sectors on the digital cultural heritage. More information (<http://www.photoconsortium.net/photoconsortium-annual-event-2018-barcelona-12-june/>)



## **Cyprus University of Technology: EuroMed2018 conference, 23.10-03.11 2018, Cyprus**

The 6th International Euro-Mediterranean Conference (EuroMed 2018) on Digital Heritage focusing on Documentation, Preservation and Protection is an opportunity to exchange know-how and experiences in the Cultural Heritage research as well as the current and future worldwide developments in this area.

More information : [www.euromed2018.eu](http://www.euromed2018.eu) (<http://www.euromed2018.eu/>),  
[www.digitalheritage2018.eu](http://www.digitalheritage2018.eu) (<http://www.digitalheritage2018.eu/>)



## **Museums Out Of The Box! The crossover impact of museums NEMO's 26th Annual Conference, 15-18 November 2018 at Valletta, Malta**

NEMO, the Network of European Museum Organisations, will hold its next annual conference in the European Capital of Culture Valletta, Malta. Approximately 150 participants, representatives from European national museum organisations, museum experts, and stakeholders from the European cultural and heritage sector will meet to discuss topics relevant to the European museums, to exchange expertise, to liaise and to network. More information & registration. (<http://www.ne-mo.org/our-actions/nemo-events/nemo-annual-conference.html>)

### **REMINDER !**

**Image and Research Conference**, 21-24 November 2018, Girona, Catalunya More information ([http://www.girona.cat/sgdap/cat/jornades\\_organitzadors-ENG.php](http://www.girona.cat/sgdap/cat/jornades_organitzadors-ENG.php))

**University of Venice: International Aerial Archaeology Conference AARG 2018**, September 11-14 2018, Venice More information (<http://www.unive.it/aarg2018>)

**Call for Papers : SPECIAL TRACK on METADATA & SEMANTICS for CULTURAL COLLECTIONS & APPLICATIONS** MTSR 2018, October 23-26, 2018, Cyprus University of Technology, Limassol, Cyprus.

Submission deadline: June 15th, 2018. More information (<http://www.mtsr-conf.org/index.php>)



2018  
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

## EYCH 2018 5th Meeting of the Stakeholders Committee

Michael Culture participated to the 2 days meeting focusing on the midterm assessment of the EYCH and the forecast activities and on the legacy of the European Year.



## Civil Society Days - European Economical and Social Committee 24-25 May 2018, Brussels

This year the CSDays focused on Citizenship, Democracy & Culture in digitalized Europe. Michael Culture & Culture Action Europe co animated a breakout session on "European culture and heritage in digital times " under the framework of the "Education and Culture: a synergy for European identity in all its diversity" working group. More information - EESC website (<https://www.eesc.europa.eu/en/agenda/our-events/events/civil-society-days-2018>)



## SAVE THE DATE

### ICT 2018: Imagine Digital - Connect Europe, 4-5.12.2018, Vienna

The registration is open !

This research and innovation event will focus on the European Union's priorities in the digital transformation of society and industry. It will present an opportunity for the people involved in this transformation to share their experience and vision of Europe in the digital age.

Event organised by the European Commission and the Austrian Presidency

Information & registration (<https://ec.europa.eu/digital-single-market/en/events/ict-2018-imagine-digital-connect-europe>)



## New Agenda for Culture

On May 22, the European Commission adopted a **New Agenda for Culture** which will be instrumental in raising awareness of Europe's shared, diverse heritage. It aims to use the full potential of culture in building a more inclusive and fairer European

Union, supporting innovation, creativity, sustainable jobs and growth and in reinforcing the external relations of the EU.

The Agenda aims to contribute to the legacy of the EYCH and announced an Action Plan for Cultural Heritage including & Digital4Culture strategy. The Agenda is based on quite the same structure than the previous one, with 2 new cross cutting issues : Cultural Heritage & Digital.

Read the New Agenda for Culture related information

([https://ec.europa.eu/culture/news/new-european-agenda-culture\\_en](https://ec.europa.eu/culture/news/new-european-agenda-culture_en))

### **Next Creative Europe programme**

On 30th May, the European Commission presented their proposal for the Creative Europe programme 2021-2027. Michael Culture welcomes continuity and increased budget (by Euro 390 million) of the programme as a promising development strongly promoted by CAE and its members including Michael Culture.

Key elements : increased opportunities for cross-border cooperation and cross-border projects , **mobility for artists and cultural and creative operators** and a **broader approach to the digital transformation** that affects the cultural and creative sectors.

Read more ([https://ec.europa.eu/programmes/creative-europe/content/investing-people-increased-budget-reinforce-european-cultural-and-creative-sectors\\_en](https://ec.europa.eu/programmes/creative-europe/content/investing-people-increased-budget-reinforce-european-cultural-and-creative-sectors_en))

### **Next Multiannual Financial Framework (MFF)**

EC press release ([http://europa.eu/rapid/press-release\\_IP-18-3570\\_en.htm](http://europa.eu/rapid/press-release_IP-18-3570_en.htm))

More information on the EC website ([https://ec.europa.eu/commission/news/eu-budget-future-2018-may-02\\_en](https://ec.europa.eu/commission/news/eu-budget-future-2018-may-02_en) )



### **REMINDER! SUPPORT CULTURE in the next MFF & SIGN THE Culture Action Europe MANIFESTO**

Michael Culture - proud member of Culture Action Europe - supports the CAE campaign calling on the European Institutions and Member States to recognise the EU added value of cultural investment and translate it to sufficient support in the next EU budget: asking at least for 1% in each policy field.

This campaign aims to influence the next Multiannual Financial Framework (MFF).

Read more and sign the Manifesto (<https://cultureactioneurope.org/news/supporting->



## EUROPEANA

CEF Telecom - Europeana: €3.8 million EU investment (CEF-TC-2017-3): 8 proposals will be granted €3.8 million with applicants from 18 EU Member States to enhance accessibility of digital resources of European heritage.

MCA will lead the dissemination activities of the **CrowdHeritage project**, which is focusing on the development of a crowdsourcing platform for the validation of metadata enrichments. In the project, coordinated by the National Technical University of Athens, are involved also the Europeana Fashion International Association and the French Ministry of Culture.

List of the projects ([https://ec.europa.eu/inea/sites/inea/files/annex\\_cid\\_cef-tc-2017-3\\_vares.pdf](https://ec.europa.eu/inea/sites/inea/files/annex_cid_cef-tc-2017-3_vares.pdf))

More information - EC website (<https://ec.europa.eu/inea/en/news-events/newsroom/cef-telecom-over-%E2%82%AC25-million-eu-investment-to-boost-european-digital-networks>)



### **Les Couturiers: Paris Fashion Houses: Europeana new online Exhibition**

Explore French Haute Couture and learn about some of the most important couturiers

Explore the exhibition ([https://www.europeana.eu/portal/en/exhibitions/les-couturiers?utm\\_source=eNews&utm\\_medium=email](https://www.europeana.eu/portal/en/exhibitions/les-couturiers?utm_source=eNews&utm_medium=email))



### **Do you want to join Europeana?**

MUSEU-HUB - managed by Michael Culture - is a reference point for European museums and other cultural institutions hosting museum collections in the field of digital cultural heritage and aggregation for Europeana.

Read more about Museu-Hub. Access to MUSEU - Hub online platform (<http://www.museuhub.eu/>)



## **NEWS FROM THE MEMBERS AND THE PARTNERS**

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Are you interested in the Michael Culture Association?

Do you want to know more about our projects or get involved?

Do you have some news or information to be shared on our website and newsletter?

Please, send us an email at [contact@michael-culture.eu](mailto:contact@michael-culture.eu) (<mailto:contact@michael-culture.eu>)

Michael Culture Association is an International Association (AISBI). Visit our website  
(<http://www.michael-culture.eu>)