



DATE: 20th December 2022

Call for expression of interest for a service to design the project's shared graphic identity and implementation on communication materials (website's visuals, generic flyer, poster and roll-up, booklet, banners, kakemonos, etc.)

Framework of the call for service:

ANCHISE - 'Applying New solutions for Cultural Heritage protection by Innovative, Scientific, social and economic Engagement' aims at offering to European societies efficient methods, knowledge and toolkit to enhance the protection of cultural heritage against looting and illicit trafficking.

Objective of the call: for service

Under this call, Michael Culture Aisbl seeks offers from European private or public organisation able to fulfill the services listed hereby:

Activities

- Design the logo and the project's shared graphic identity
- Implementation on a template for communication materials (website's visuals, generic flyer, poster and roll-up, booklet, banners, kakemonos, etc.)
- Implementation on a template for Newsletter
- Communication campaigns - social media

Calendar of activity: from February 2023 to June 2023

Technical competencies and skills:

- References in the design and development of communication campaigns and development of communication materials for European- wide projects
- The templates should be delivered on Canva

Procedure:

- The offer should be submitted to Michael Culture Association via contact@michael-culture.eu
- 09 January 2023: Online meetings with the potential service providers
- 12 January 2023: selection of the best offer

Selection criteria:

The selection will be based on the capacity of the supplier to provide the best service and the best value for budget.

Deadline for submission of the offer: 6 of January 2023

Information: contact@michael-culture.eu

