



EYCH 2018 - REQUEST TO USE THE LABEL OF THE YEAR

This form applies to cross-border/European projects only. For initiatives and events taking place at national, regional and local level, please contact the national coordinator in your country.

Member of the Stakeholders Committee : [Michael Culture Aisbl – European Network](#)

Member of the Member of the Stakeholders Committee :

Please send the form to: contact@michael-culture.eu

➤ MANDATORY INFORMATION

ABOUT THE INITIATIVE:

1. Title of activity:
2. Date and venue:
3. Short description of the activity (type of activity, objective and outreach) – max.50 words

3bis. Description maxi 200 words

English version

Other version

4. Which of the general or specific objectives of the Year does the activity address?
(please tick one or more relevant boxes)

The **general objectives** of the European Year:

- Cultural heritage as a pivotal component of cultural diversity and inter-cultural dialogue
- Cultural heritage's contribution to the economy
- Cultural heritage as an element of the relations between the EU and third countries

The **specific objectives** of the European Year:

- People-centred, inclusive, forward-looking, more integrated, sustainable and cross-sectoral approaches to cultural heritage
- Innovative models of participatory governance and management
- Debate and research on the quality of conservation, safeguarding, innovative reuse and enhancement of cultural heritage
- Cultural heritage accessible to all
- Research and innovation for cultural heritage, statistics
- Synergy between cultural heritage and environment policies
- Regional and local development strategies and sustainable tourism
- Skills and knowledge management and transfer in the cultural heritage sector
- Cultural heritage as a source of inspiration for contemporary creation and innovation
- Education and lifelong learning
- Intercultural dialogue, post-conflict reconciliation and conflict prevention
- Research and innovation in relation to cultural heritage
- Preventing the illicit trafficking of cultural goods
- Focus on 2018 events that have a symbolic importance for Europe's history and cultural heritage

ABOUT THE APPLICANT ORGANISATION:

5. Information about the applicant organisation

- Name of the organisation:
- Organisation website/blog:
- Legal status of the organisation:

6. Contact person

- Last Name and First Name:
- Phone number:
- E-mail:

7. Can the contact person's data be published/communicated?

- Yes
- No

- **Additional INFORMATION (facultative) - the information provided in this request form will be used to monitor the implementation of the Year and its evaluation**

2. Type of activity (please select all the options that apply)

- Cultural event or performance
- Media event, launch event
- Exhibition, show
- Information, education or awareness-raising campaign
- Festivals, including film festivals
- Conference, symposium, forum, debate
- Study, survey
- Training/ workshops
- Research activities
- Visit, exchange
- Digital projects
- Other, please specify

7. Main target group(s) (please select options that apply)

- General audience
- Cultural heritage professionals
- School children
- Young people
- Older people
- Hard to reach audience, please specify
- Other, please specify.....

8. Is this a new, temporary or one-off activity, specifically developed for EYCH? (N.B.: This is not an award criterion; for information purposes only).

- Yes, new for EYCH 2018 (and will continue beyond the Year)
- Yes, temporary for EYCH 2018 (only during the Year)
- Yes, one-off (single activity/event during the Year)

No, ongoing (existed or planned prior to EYCH 2018)

9. Location(s) of the activity:

- Locality/ies (e.g. city, town, village, park, site...):
- Region/s:
- Country/ies:

10. Partner(s) involved in organising the activity:

- From your country:
- From other EU country/ies:
- From countries outside the EU:

11. Date of the activity:

Start date: End date:

12. Number of people expected to be reached?

- Up to 100 people
- 100 to 250
- 250 to 500
- 500 to 1000
- Over 1000
- Other (Please specify): About 100 people directly attending the conference and more than 8.000 will be reached through our social media and newsletter with a full report of the conference.

13. Is funding for the activity already secured?

Yes – please specify the source of the funding:

- EU funding
- Public funding at national level
- Public funding at regional level
- Private funding, please specify.....
- Other, please specify: The three organising institutions are contributing with their own funds

No