europeana

EUROPEANA PLATFORM

Henning Scholz | Paris, **19 May 2016**

Quadruplettes à Buffalo
Agence de presse Meurisse
1909, National Library of France
France, Public Domain

WHO WE ARE

Colombes : championnats de France d'Athlétisme : rivière, le speaker

Agence de presse Meurisse

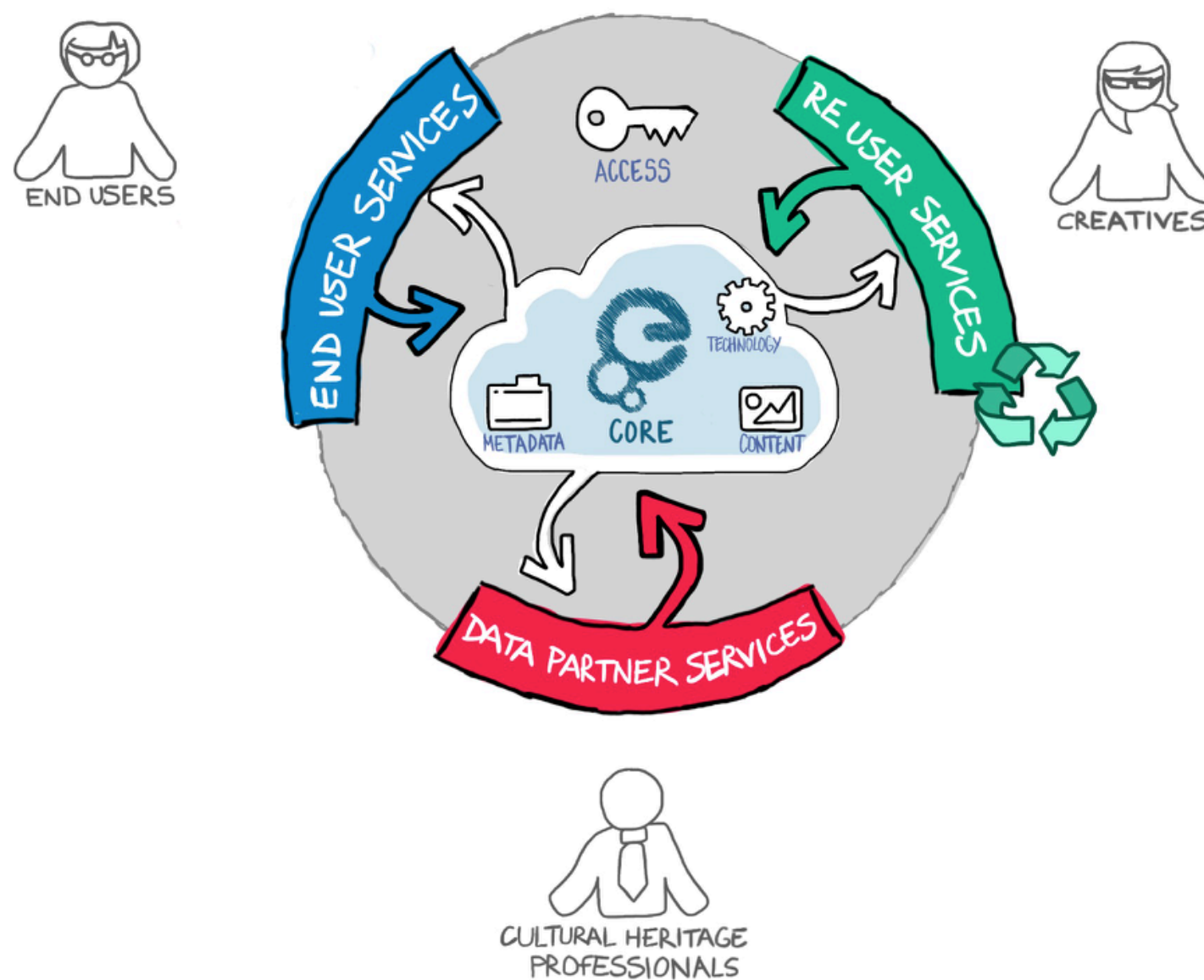1921, National Library of France
France, Public Domain

Ten years of Europeana

April 2005	Jacques Chirac's tells EC his big idea
2007	EDLnet starts building Europeana
November 2008	Europeana prototype launched
Summer 2010	Prototype becomes a service
September 2012	Europeana metadata released as CC0
May 2015	Europeana Digital Service Infrastructure

Ten years of Europeana

- >3,700 institutions share their collections online

- >52 millions of records available

- CC0 for metadata

- Standardised rich data model (EDM)

- All records include a rights statement

What is Europeana?

Europeana's services for three different audiences
Europeana| CC BY-SA

Digital Service Infrastructure

Europeana DSI means:

- The Europeana digital platform

- And the programme that runs it

Why is it important?

- It enables Europeana to be funded and to develop

- Mechanism through which a consortium of partners in the Network Association can work together
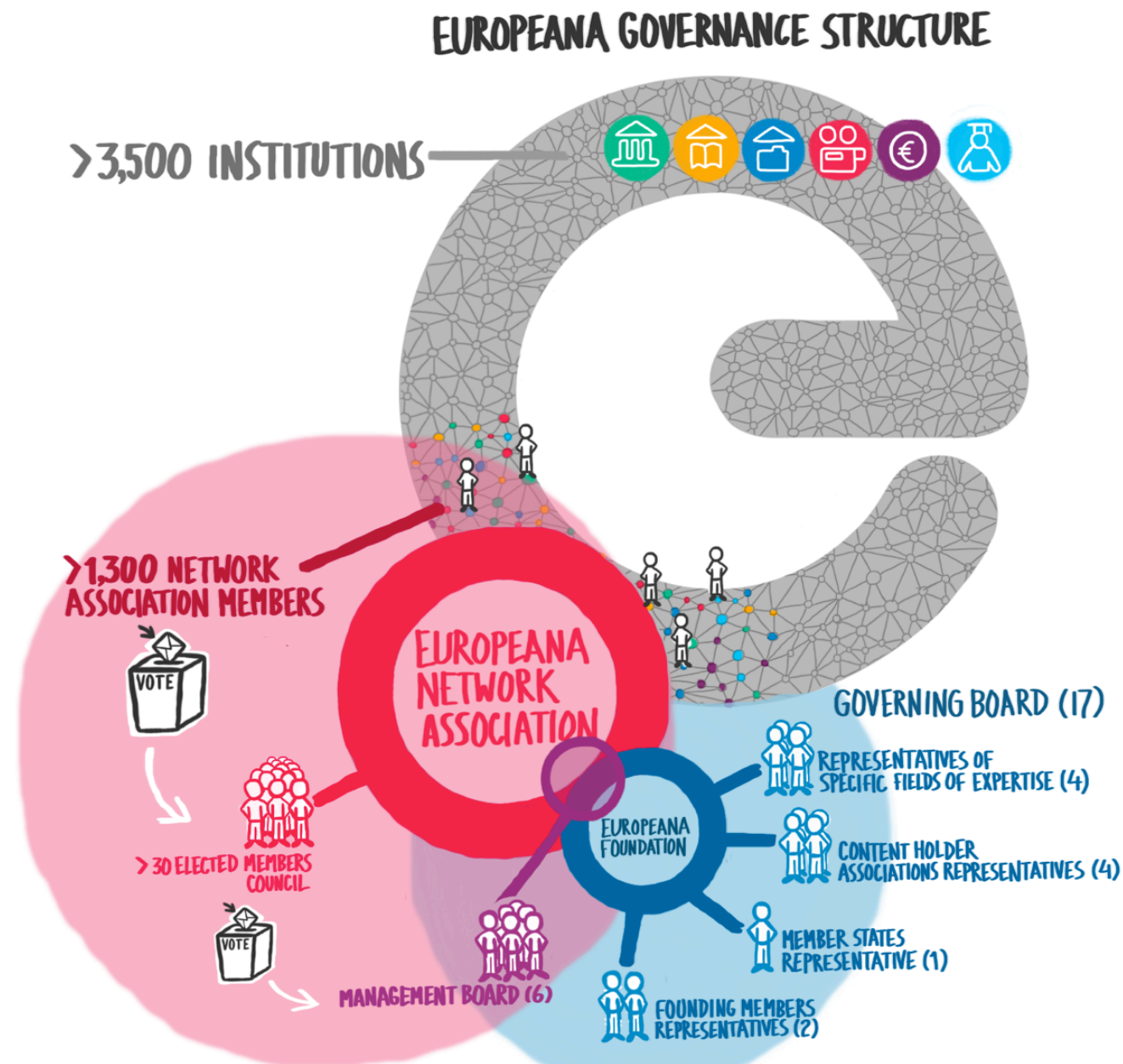
Why does Europeana exist?

Who's in the Europeana family?

EUROPEANA GOVERNANCE STRUCTURE

>3,500 INSTITUTIONS

>1,300 NETWORK ASSOCIATION MEMBERS

VOTE

EUROPEANA NETWORK ASSOCIATION

>30 ELECTED MEMBERS COUNCIL

VOTE

MANAGEMENT BOARD (6)

EUROPEANA FOUNDATION

GOVERNING BOARD (17)

REPRESENTATIVES OF SPECIFIC FIELDS OF EXPERTISE (4)

CONTENT HOLDER ASSOCIATIONS REPRESENTATIVES (4)

MEMBER STATES REPRESENTATIVE (1)

FOUNDING MEMBERS REPRESENTATIVES (2)

Who's in the Europeana family?

JOIN NOW

http://pro.europeana.eu/our-network/sign-up

WHAT WE DO

Arrival of a Portuguese ship
Anonymous
1660 - 1625, Rijksmuseum
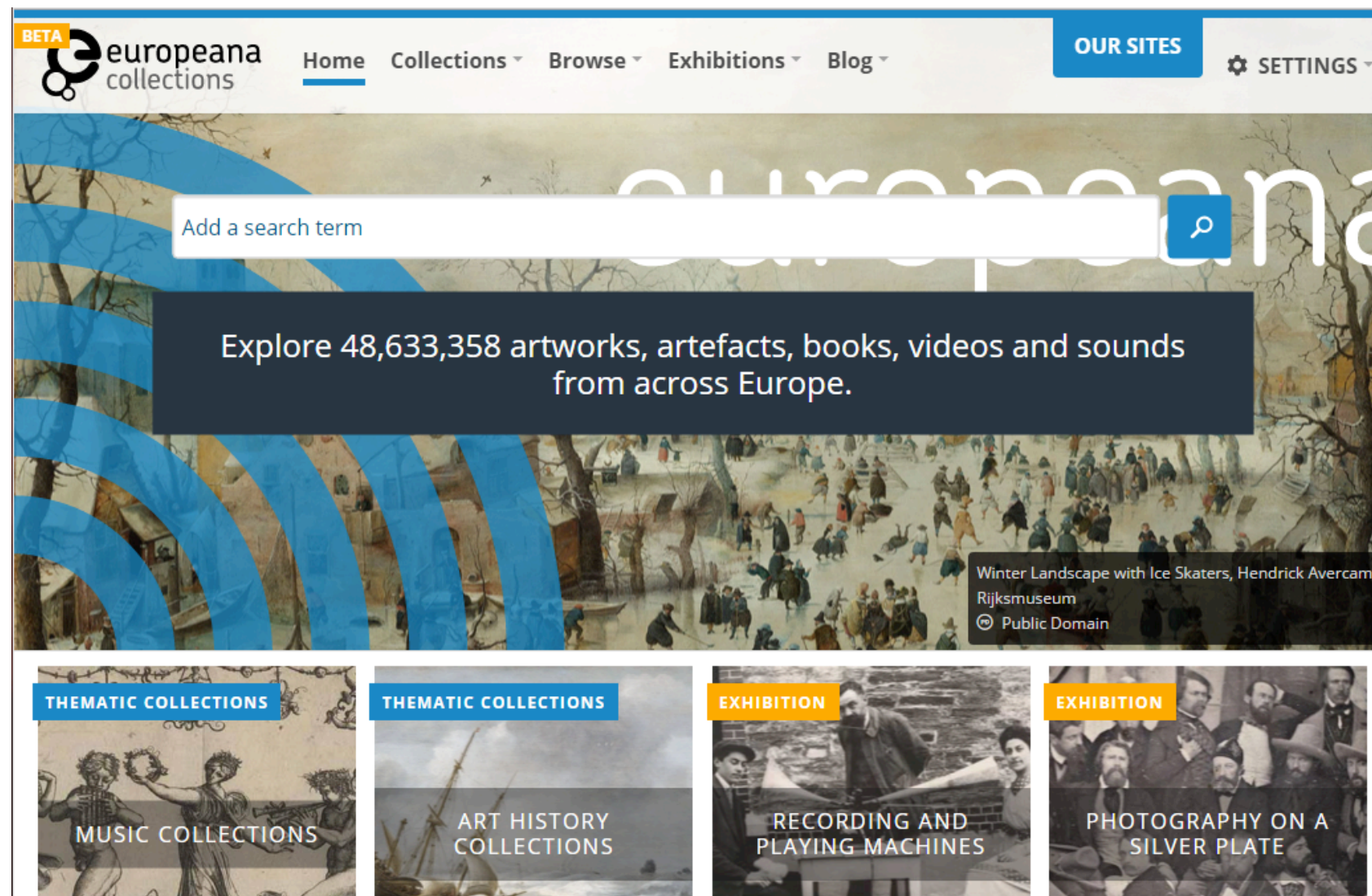Netherlands, Public Domain

What is Europeana?

Europeana's services for three different audiences
Europeana| CC BY-SA

End-user services
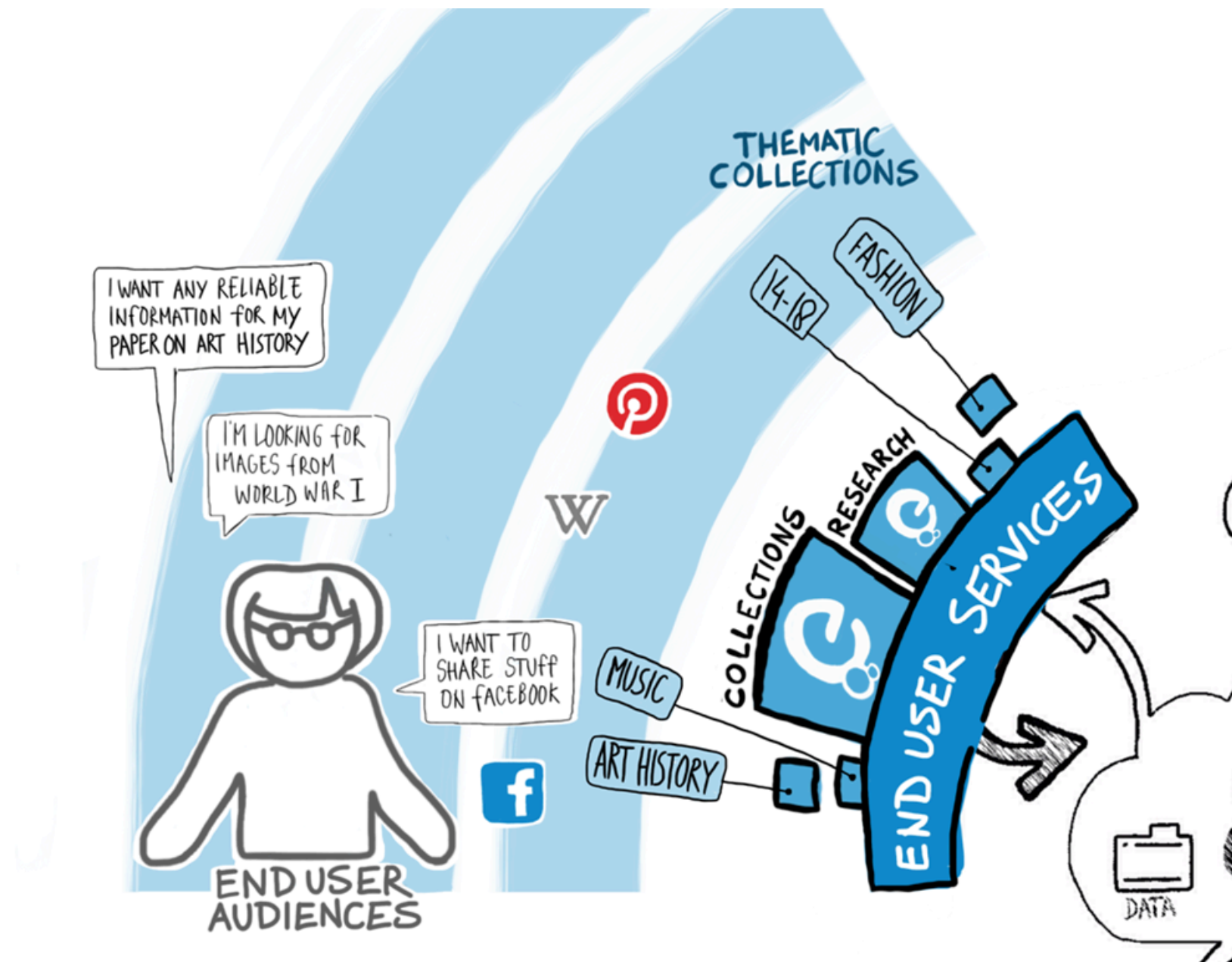
Europeana end-user services
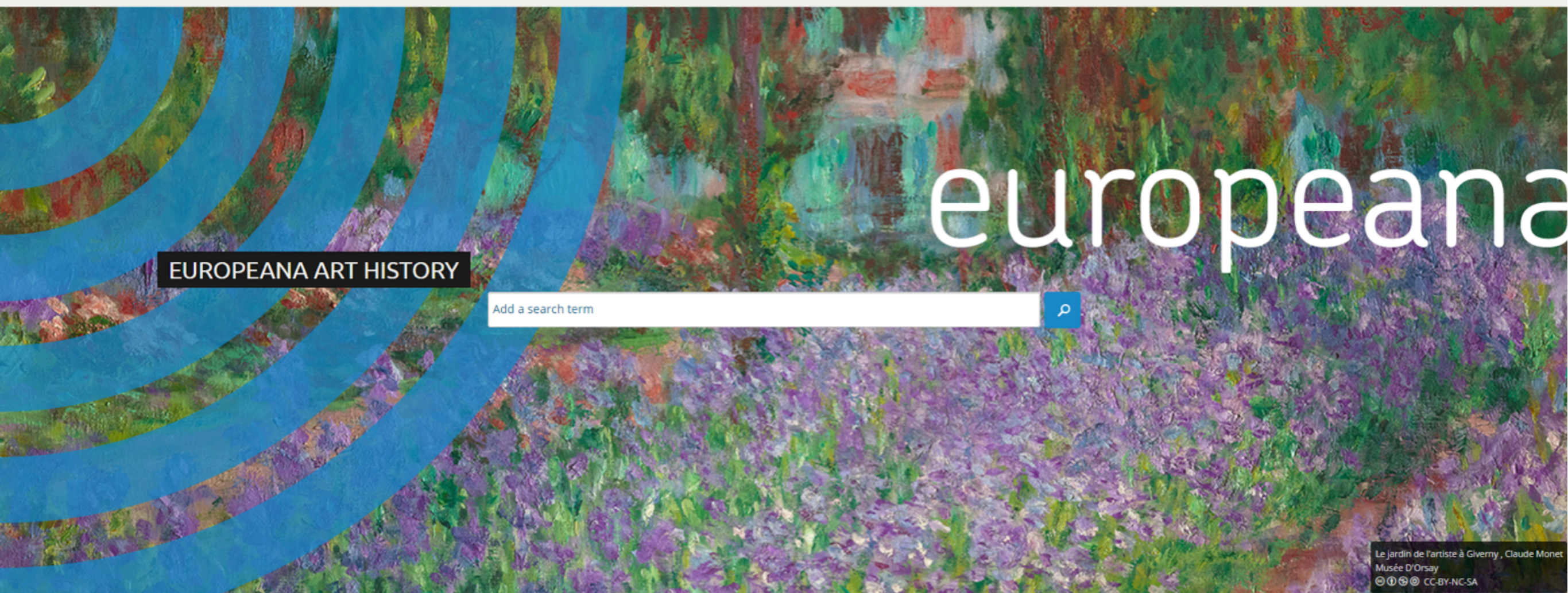Europeana| CC BY-SA

Europeana Collections

What we do
CC BY-SA

Thematic collections

Professional re-user services
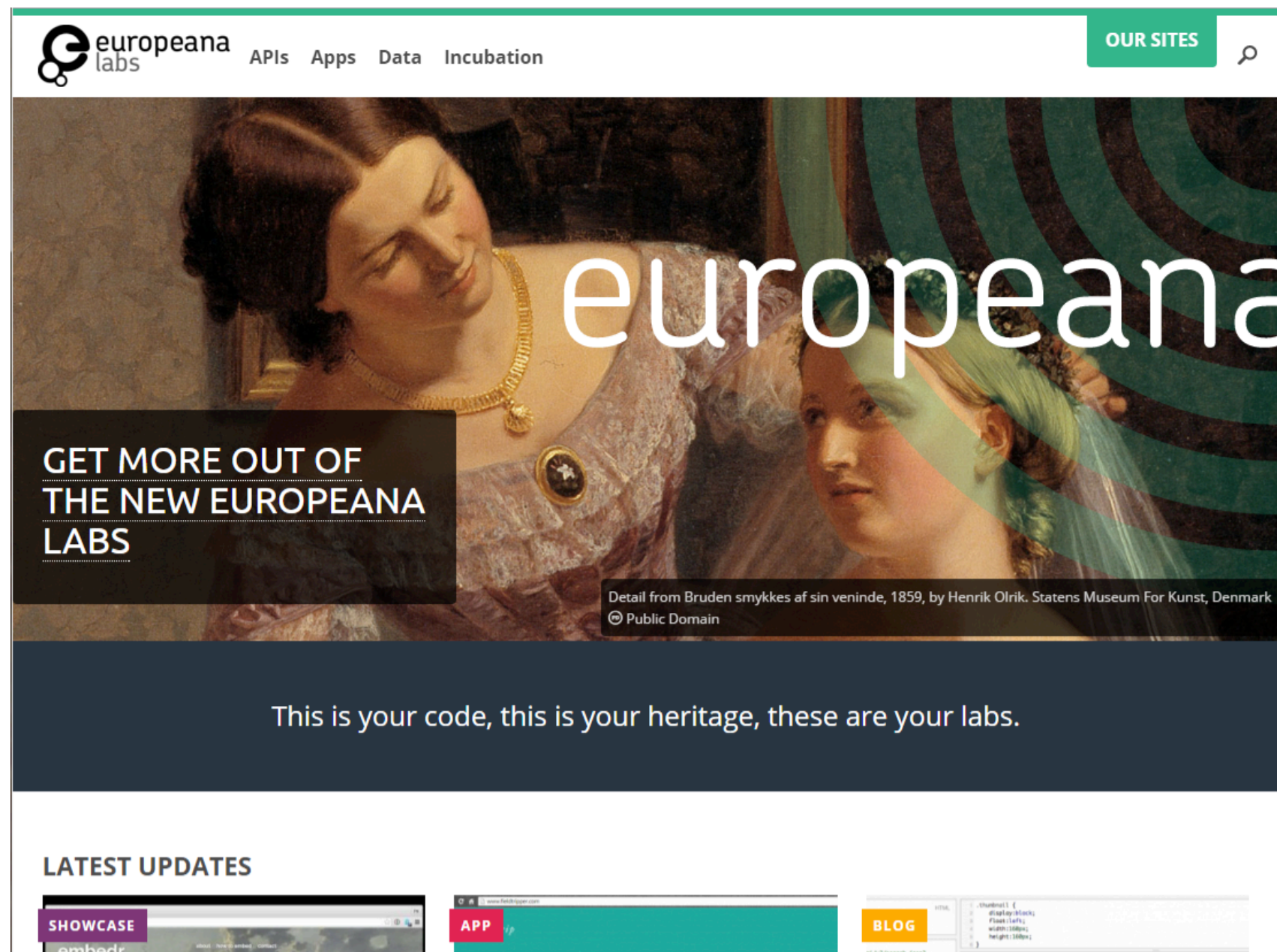
Europeana Labs

What we do
CC BY-SA

Big brand partnerships

europeana

Heritage re-use

What we do

Services for data partners
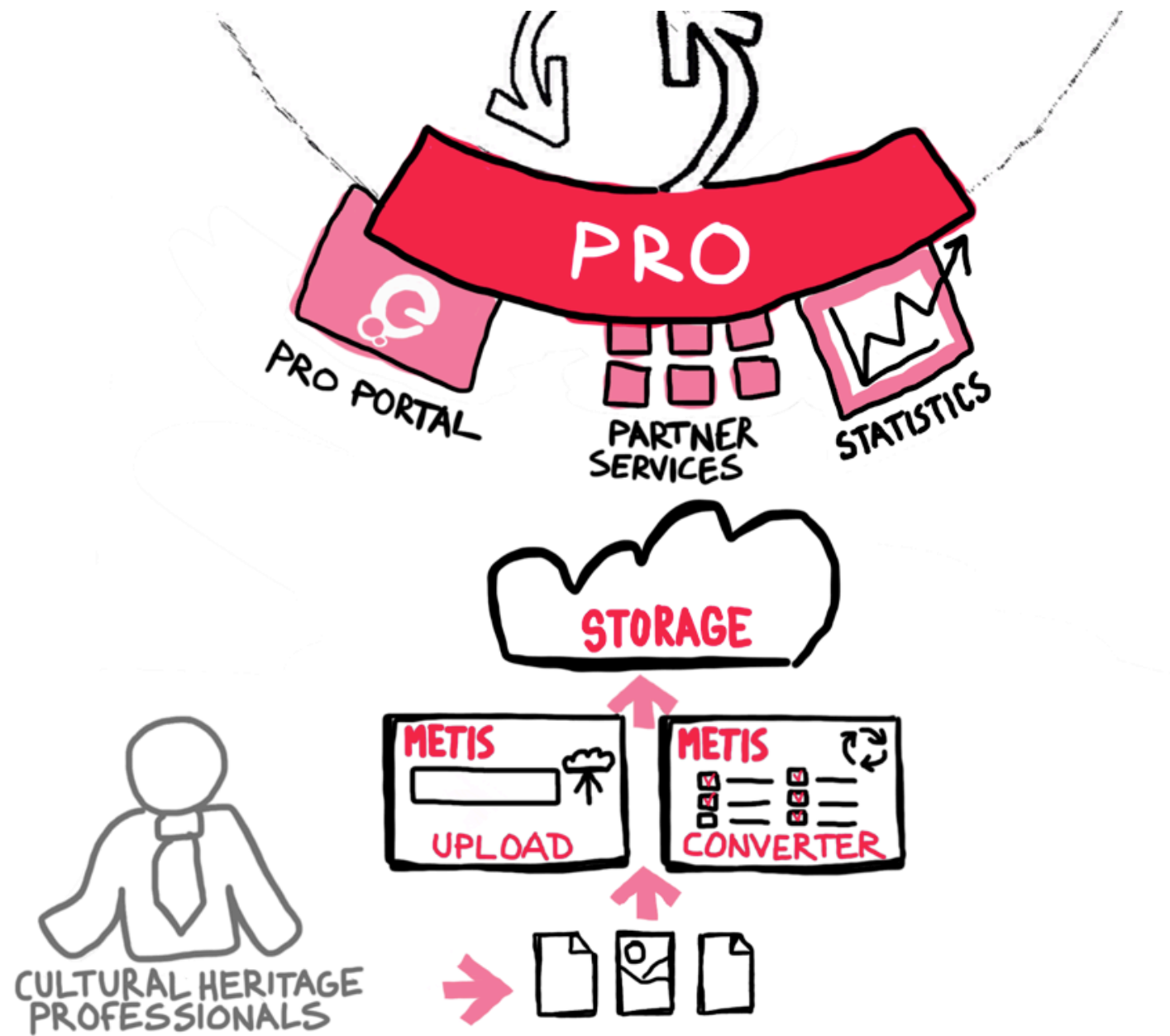
Aggregation

Europeana IPR

Creating best practice licensing standards for sharing cultural heritage online

- Europeana Licensing Framework - what data partners can share and what audiences can access
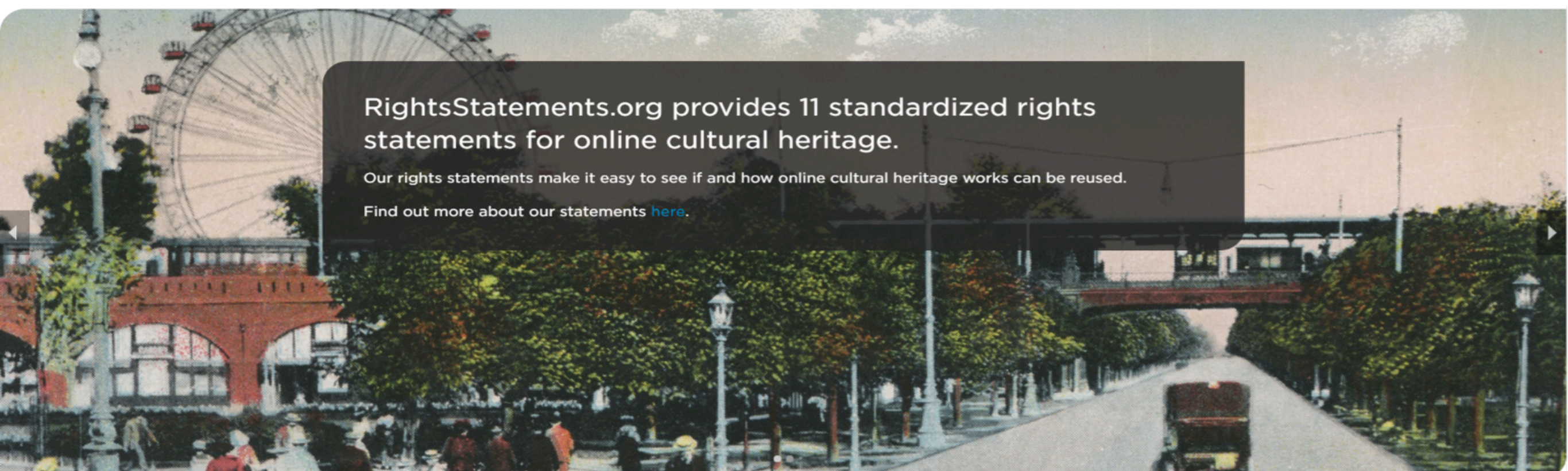
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                    ┌──────────────┐
                    │     Data     │
                    └──────────────┘
                    ╱              ╲
          ┌──────────────┐   ┌──────────────┐
          │   Metadata   │   │   Content    │
          └──────────────┘   └──────────────┘
                  │                  │
          ┌──────────────┐   ┌──────────────┐
          │  CC0 (DEA)   │   │  edm:rights  │
          └──────────────┘   └──────────────┘
                             ╱            ╲
                  ┌──────────────┐   ┌──────────────────┐
                  │ CC licenses  │   │ rights statements│
                  └──────────────┘   └──────────────────┘
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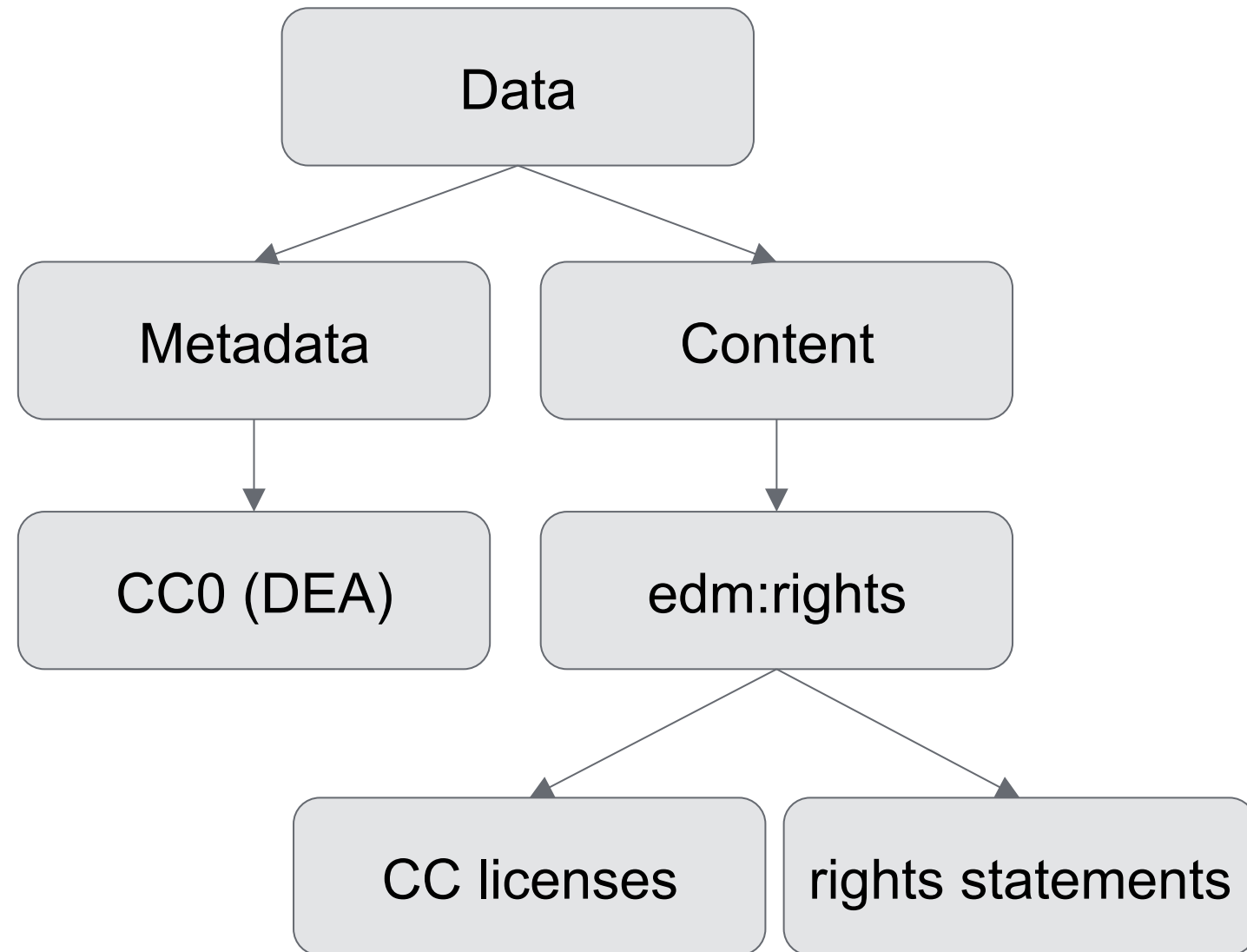
Europeana IPR

Creating best practice licensing standards for sharing cultural heritage online

- Europeana Licensing Framework - what data partners can share and what audiences can access

- Rightsstatements.org: standardised rights statements for online cultural heritage

RightsStatements.org provides 11 standardized rights statements for online cultural heritage.

Our rights statements make it easy to see if and how online cultural heritage works can be reused.

Find out more about our statements here.

Postcard from Vienna (Luigi Meula) CC-BY-SA

rightsstatements .org

WHAT YOU CAN DO (WITH EUROPEANA)

Concours de cycles nautiques sur le lac d'Enghien : Berregent piloté par Austerling

Agence de presse Meurisse

1914, National Library of France

France, Public Domain

Publishing Framework

Four tiers of participation allow data partners to use Europeana as…

- A search engine

- A showcase

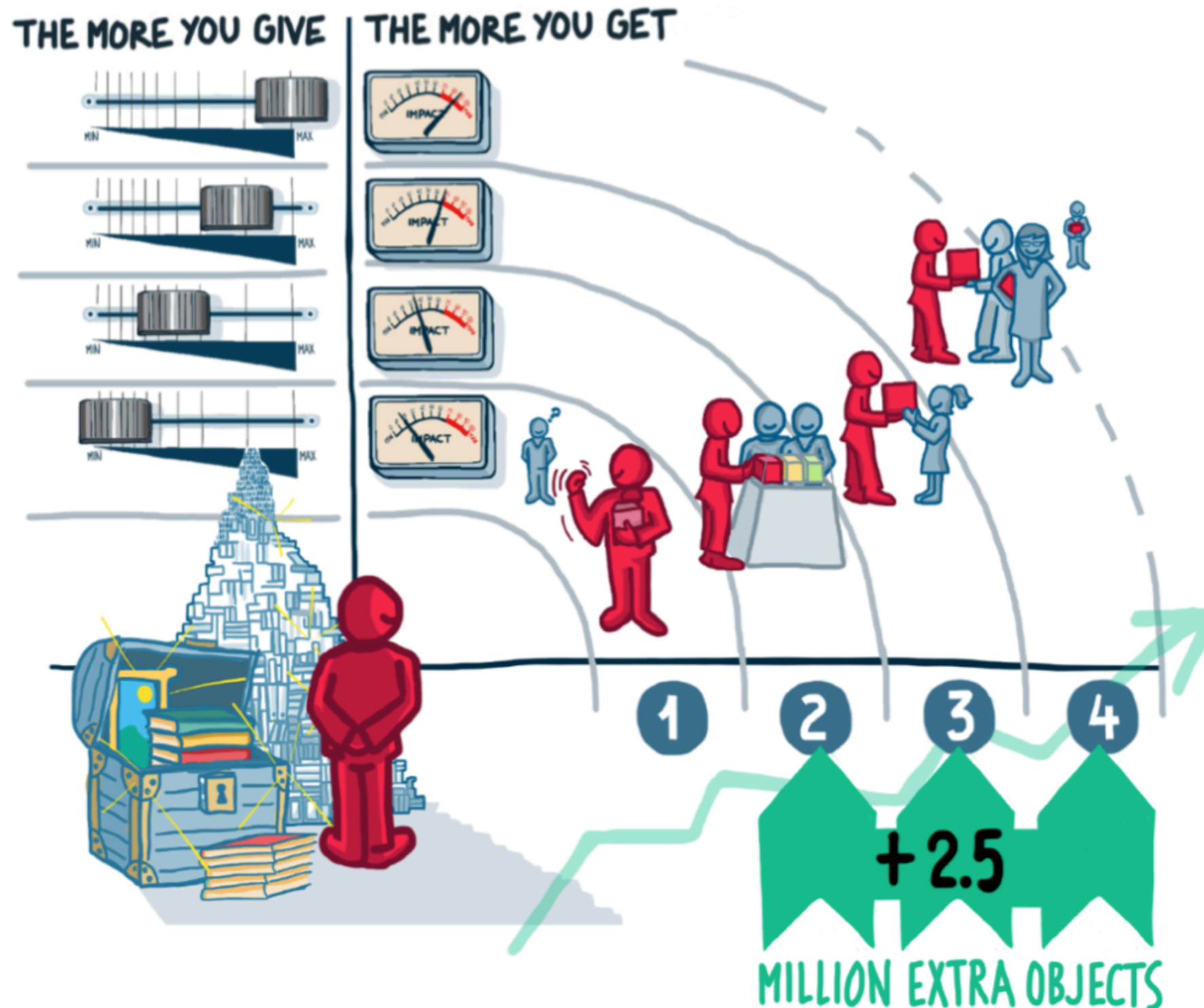- A platform for non-commercial re-use

- A platform for free re-use

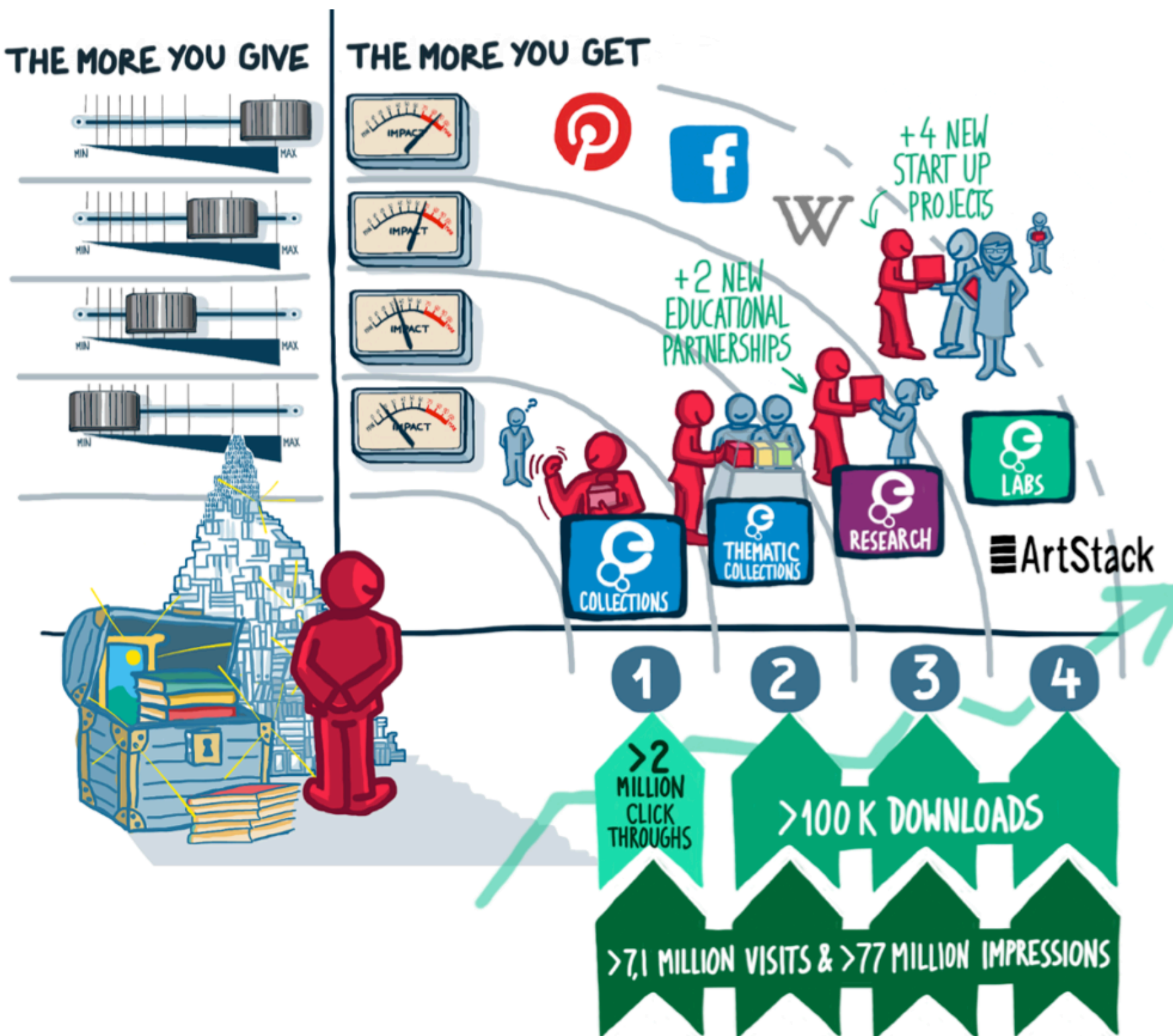The more you give, the more you get...

Publishing Framework

BP 2016: improve data quality

THE MORE YOU GIVE | THE MORE YOU GET

+2.5 MILLION EXTRA OBJECTS

KPI II:
we aim to add at least 2.5 million records to tier 2, 3 or 4 of the Europeana Publishing framework.

BP 2016: open the data

THE MORE YOU GIVE

THE MORE YOU GET

KPI III:
we aim to increase
the use and visibility
of our partners' content
in accordance of
the possibilities provided
in the 4 tiers of the
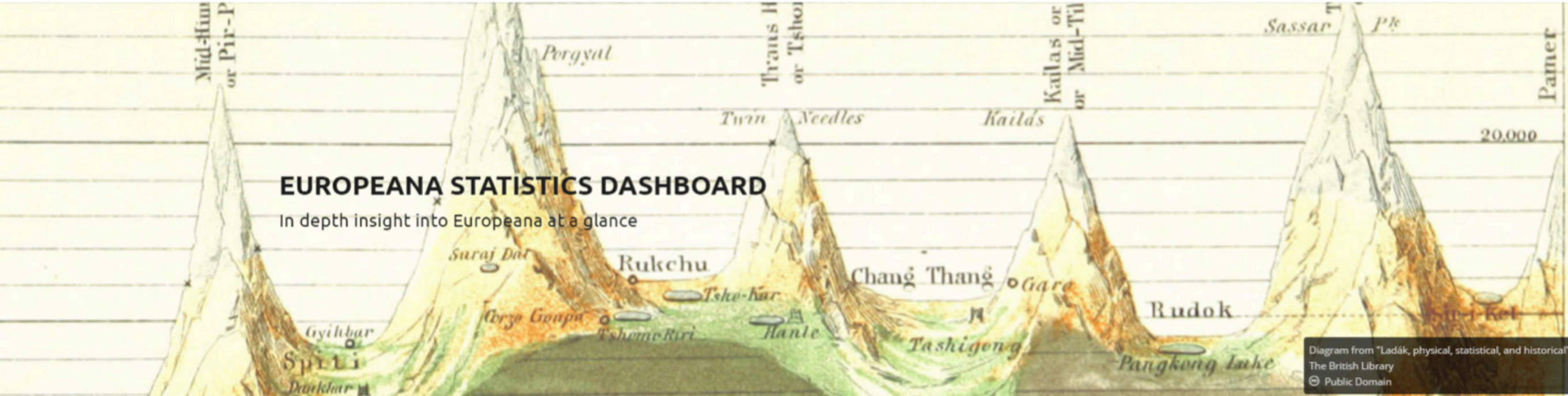Europeana Publishing
Framework

+4 NEW START UP PROJECTS

+2 NEW EDUCATIONAL PARTNERSHIPS

COLLECTIONS

THEMATIC COLLECTIONS

RESEARCH

LABS

ArtStack

>2 MILLION CLICK THROUGHS

>100 K DOWNLOADS

>7,1 MILLION VISITS & >77 MILLION IMPRESSIONS

Statistics Dashboard

Statistics Dashboard

Europeana Statistics Dashboard
Europeana| CC BY-SA

Flowers
Anonymous
1700-1799, Rijksmuseum
Netherlands, Public Domain

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#AllezCulture

europeana.eu   @EuropeanaEU

19 May 2016

Co-financed by the European Union
Connecting Europe Facility